

Australia Day 2021 Branding and Collateral Grants

To help with the planning of Australia Day 2021, each organisation was able to receive free Australia Day-branded Reflect. Respect. Celebrate. collateral and a \$1,000 grant for production of branded materials.

This allowed organisations to use local suppliers to produce branded items such as banners, tablecloths and napkins for use at their Australia Day event.

All aspects of the Grants Program, from application to acquittal, were governed by the Grants Guidelines for each respective grant.

A total of 352 applications were approved across two funding rounds. Of these:

- 86 per cent were local Councils in each state and territory
- 84 per cent of events were in regional and remote locations.

